

# Gaia Foundation fundraises for Brazil's José Lutzenberger

*In 1989, the EIR office in Wiesbaden, Germany obtained a copy of a document issued by The Gaia Foundation of London, which listed its address as 18 Well Walk, London, NW3 1LD, Tel: 01-435-5000. Entitled "The Need of Lutz and Fundação Gaia Projected over the Next 5 Years," the document overtly launches a fundraising plea for José Lutzenberger (whom they refer to familiarly as "Lutz"), the head of Brazil's Fundação Gaia, and today that country's environment secretary. We reprint excerpts from that document below.*

José Lutzenberger's primary need is to become financially secure personally and to develop a strategy for Fundação Gaia to become self-reliant. This would allow him to:

- develop his work according to his priorities;
- not have to do so much consulting work in order to earn income;
- choose which international events he wishes to attend rather than having to accept some in order to get to others and thus often dissipate his energies more than necessary;
- employ enough people to run an efficient administrative system;
- have time and space to think and write;
- employ and train people in specific areas of his work, so that they can develop it and transmit the knowledge;
- in this way Fundação Gaia can become a focal point for pioneering regenerative strategies for development.

## 1) People needs

### **Research, extension and development workers**

Agriculture (agronomists and biologists)

Ideally Lutz would like to employ Ralph Wagner in 1989. Ralph studied organic agriculture in Germany and has been working in Brazil for nearly three years. . . . Lutz would like Ralph to help him on projects in Rondonia and Pará. . . .

### **Industrial sanitation and recycling**

Jacques Saldanha has been working with Lutz for many years. He is now involved in a "soft technology" recycling project in Pôrto Alegre. Lutz would like to be able to employ him when he has finished this project, so that he can develop and promote other appropriate sanitary and recycling

processes. . . .

### **Gaia Corner**

Lutz hopes to strengthen his links with Rodale and Findhorn, and through them to attract people to work on Gaia Corner. . . .

While Gaia Corner is being developed, Lutz feels it would be appropriate to provide food, accommodation, and if necessary, some transport and pocket money in exchange for work.

Where people would like to develop a specific project, which is appropriate for the center, funding would be sought. For example, Pat Mooney, an American botanist, wants to set up a gene bank on the farm and needs \$3,000 start-up money.

Beth Renck, a botanist, is a very close friend of Lutz's, and has done most of the planting of the already substantial botanical garden in Gaia Corner. . . . She needs start-up money for about eighteen months, at \$500 per month.

### **Administrator**

Lutz needs to have an exceptionally well-organized office, enabling him to respond to emergencies, keep track of developments, keep links with other networks, and have his work well documented. He also needs funding proposals for projects to be processed and his various models to be written up and distributed, so that his work can be made accessible and developed more widely.

Correspondence and articles need to be translated between Portuguese, English, German, Spanish and French.

Birgit Zimmerle began work in January 1988 for seven months. She paid for her ticket from Germany to Brazil. The Gaia Foundation, London, has paid her salary of \$500 per month from money raised in the United Kingdom for an administrator.

Birgit found Cornelia Stehmann, also German, to replace her. Birgit spent the month of August introducing Cornelia to the work. The Gaia Foundation, London, will continue to pay \$500 per month to Fundação Gaia for Cornelia's salary.

## 2) Personal needs

### **Writing**

Lutz needs to be able to retreat periodically from demands



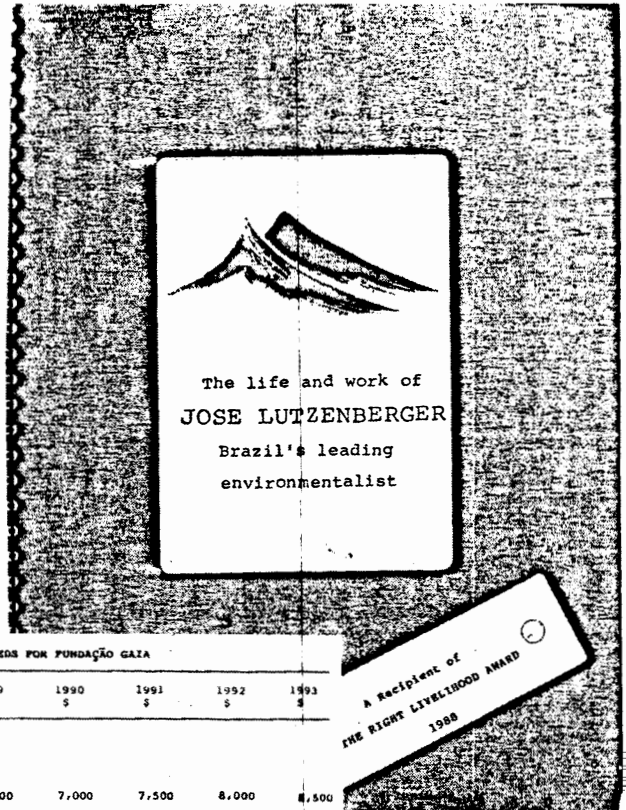
The life and work of  
JOSE LUTZENBERGER  
and his organisation  
FUNDAÇÃO GAIA

The Gaia Foundation, London, has been very much inspired by the work of José Lutzenberger (Lutz).

During 1987, one of Gaia's Associates, Tom Welch, began a fund-raising campaign for Lutz, initially to pay for an administrative assistant.

Early in 1988, two Trustees, Liz Hosken and Edward Posey, went out to Brazil to explore the Rainforests and spend time with Lutz in Porto Alegre.

This Report provides an overview of Lutz's activities and how they might be supported and further developed through his organisation, Fundação Gaia, a charity registered in Brazil.



SUMMARY OF FINANCIAL NEEDS FOR FUNDAÇÃO GAIA

Requirements	1988 \$	1989 \$	1990 \$	1991 \$	1992 \$	1993 \$
<b>Administrator</b>						
Birgit Zimmerle \$500/m x 7 months	3,500					
Cornelia Stehmann \$500/m from August 1988 continual (including inflation)	2,500	6,500	7,000	7,500	8,000	8,500
<b>Botanist - Beth Ranch</b>						
\$500/m from August 1988	2,500	6,000	5,000 balance s/e	4,000 balance s/e	2,000 balance s/e	s/e
<b>Agricultural Officer</b>						
\$1,500/m from January 1988 continual (including inflation)	-	18,000	19,500	21,000	22,500	24,000
<b>Industrial Consultant</b>						
\$1,500/m (18 months funding)	-	18,000	10,000 balance s/e	s/e	s/e	s/e
<b>Travel Expenses for Lutz per annum</b> continual (including inflation)	5,000	10,000	11,000	12,000	13,000	14,000
<b>Capital Needs</b>						
Home-Base \$1,000/m from August 1988	5,000	12,000	to be reviewed			
Photocopier	1,500					
Modem	500					
Printer	700					
<b>TOTAL COSTS</b>	<b>21,200</b>	<b>70,500</b>	<b>52,500</b>	<b>44,500</b>	<b>45,500</b>	<b>46,500</b>

Note: s/e self-financing

being made on his time. Ultimately he will have a simple home on Gaia Corner where he can think and write. Initially, however, there needs to be a basic building from which Gaia Corner can be developed. Lutz will invest \$1,000 per month for 10 months from August 1988 in developing this first building as a home-base. He has asked that this sum be matched from the funds raised by The Gaia Foundation, London.

### Traveling

Lutz requires sufficient funds to enable him to choose which events he would like to attend, and thus spend his time and energy more effectively.

### 3) Capital needs

#### Office

A computer has been donated to Lutz by a friend, Frieda

Jung. However, he still needs a printer, a modem to link into computer communications, and a photocopier. . . .

### 4) Summary of financial needs

. . . The basic costs of a small team of people to develop and spread the philosophy and practice of Fundação Gaia would be ongoing and not self-financing. The Gaia Foundation, London, will continue to raise funds to cover these ongoing running costs of Fundação Gaia. In this way the work will not be dependent on the time and energy Lutz is able to put into fundraising. In keeping with the principle of seeding self-reliance, the aim is to set up a sustainable basis from which this work is assured support.

The schedule on the following page is a summary of the income required to cover overhead, projected expenses and capital requirements over the next five years. . . .